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| APPLICATION NO. | FI | LING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-------------------------|------------|------------|-----------------------|---------------------|------------------|
| 10/016,110 | 12/17/2001 | | Alan Bernard Johnston | 09710-1104 | 7754 |
| 25537 | 7590 | 10/14/2005 | | EXAMINER | |
| MCI, INC 1133 19TH S | TREET N | ıw | POLLACK, MELVIN H | | |
| 4TH FLOOR | THEE! | ` ** | ART UNIT | PAPER NUMBER | |
| WASHINGTO | ON, DC | 20036 | 2145 | | |

DATE MAILED: 10/14/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

| Application No. | Applicant(s) | Applicant(s) | | |
|-------------------|------------------------|--------------|--|--|
| 10/016,110 | JOHNSTON, ALAN BERNARD | | | |
| Examiner | Art Unit | | | |
| Melvin H. Pollack | 2145 | | | |

| | Wicivini II. I Glidon | 1 - 1 10 | |
|---|--|---|--|
| The MAILING DATE of this communication appe | ars on the cover sheet with the | correspondence add | ress |
| THE REPLY FILED 29 September 2005 FAILS TO PLACE TH | S APPLICATION IN CONDITION | FOR ALLOWANCE. | |
| The reply was filed after a final rejection, but prior to or of this application, applicant must timely file one of the follo places the application in condition for allowance; (2) a No (3) a Request for Continued Examination (RCE) in complete following time periods: | n the same day as filing a Notice of wing replies: (1) an amendment, a stice of Appeal (with appeal fee) in iance with 37 CFR 1.114. The rep | of Appeal. To avoid ab affidavit, or other evide a compliance with 37 (| ence, which CFR 41.31; or |
| a) The period for reply expiresmonths from the mailing d | | | |
| b) The period for reply expires on: (1) the mailing date of this Advevent, however, will the statutory period for reply expire later that | an SIX MONTHS from the mailing date o | of the final rejection. | |
| Examiner Note: If box 1 is checked, check either box (a) or (b). MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f) |) . 1 | | |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date on been filed is the date for purposes of determining the period of extension a CFR 1.17(a) is calculated from: (1) the expiration date of the shortened sta above, if checked. Any reply received by the Office later than three months earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL | nd the corresponding amount of the fee. atutory period for reply originally set in the | The appropriate extension final Office action; or (2) | on fee under 37 as set forth in (b) |
| 2. The Notice of Appeal was filed on A brief in compof filing the Notice of Appeal (37 CFR 41.37(a)), or any ending a Notice of Appeal has been filed, any reply must be | xtension thereof (37 CFR 41.37(e) |), to avoid dismissal o | of the appeal. |
| AMENDMENTS | | | |
| The proposed amendment(s) filed after a final rejection, (a) They raise new issues that would require further co (b) They raise the issue of new matter (see NOTE belo | nsideration and/or search (see NC | | because |
| (c) ☐ They are not deemed to place the application in bet appeal; and/or | ter form for appeal by materially r | educing or simplifying | the issues for |
| (d) They present additional claims without canceling a NOTE: (See 37 CFR 1.116 and 41.33(a)). | | ejected claims. | |
| 4. The amendments are not in compliance with 37 CFR 1.1 | | omnliant Amendment | (PTOL-324) |
| 5. Applicant's reply has overcome the following rejection(s | | omphant / menament | ((10L-02+). |
| Newly proposed or amended claim(s) would be a the non-allowable claim(s). | · ' | e, timely filed amendm | nent canceling |
| 7. Solution For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows: | | vill be entered and an | explanation of |
| Claim(s) allowed: Claim(s) objected to: | | | |
| Claim(s) rejected: <u>1-30</u> . | | | |
| Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE | | | |
| The affidavit or other evidence filed after a final action, by because applicant failed to provide a showing of good an and was not earlier presented. See 37 CFR 1.116(e). | | | |
| 9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to c showing a good and sufficient reasons why it is necessar | vercome <u>all</u> rejections under appe | eal and/or appellant fa | ils to provide a |
| 10. The affidavit or other evidence is entered. An explanation | - | , , , | • |
| REQUEST FOR RECONSIDERATION/OTHER | A d NOT place the confication : | : | |
| 11. The request for reconsideration has been considered bu <u>See Continuation Sheet.</u> | | | ince because: |
| 12. Note the attached Information Disclosure Statement(s). | (PTO/SB/08 or PTO-1449) Paper | No(s) | _ |
| 13. Other: | | | /// _ |
| | | MHP JAS | ou |
| | | JAS | ion CARDONS |

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Continuation of 11 does NOT place the application in condition for allowance because: the examiner has determined that the arguments are not persuasive. A general discussion of the arguments is included here. A more detailed discussion will be submitted in response to an RCE or Notice of Appeal.

Applicant argues that "the server... instructs the other server to transmit the content to the second client" is not expressly disclosed. As stated, we are using the adjunct processor, wherein the functions are separated. The claim language does not state that the other server must transmit the content to the second client directly. Furthermore, the description above regards an arbitrary separation of functionality in which any change may be considered obvious via separation of parts. Because 103 forces the transmission, the examiner treats it as a direct connection.

Applicant argues that Flockhart teaches away from the first client selecting the content for transmission. While it is true that Flockhart teaches some content selection features at the server end, Function 103 occurs due to a command from the client such as an on-hold command. While it is true that the particular content selection may be refined by the server and/or the second client, this does not detract from the issue that the first client has some control over the content chosen. Further, given the amount of control the second client is given, providing content control to the first client would not render the prior art being modified unsaitisfactory for its intended purpose. Such control would in fact fulfill the purpose of providing appropriate on-hold messages to the second client, especially since the first client would have access to information that may influence the decision. As an example, the first client might want the second client to take a survey during the hold period, and then review the results (col. 5, lines 1-20).